FOR IMMEDIATE RELEASE

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Hubbell, Highmark Senior Living holds grand opening at Edencrest at Pleasant Hill

Pleasant Hill, IA – Hubbell Realty Company has completed its ninth Edencrest™ senior living community with Edencrest at Pleasant Hill. The community has 70 apartment homes with studios, one and two beds and officially opened to residents last December with a grand opening occurring Thursday, April 3rd.

Edencrest Living communities, which are managed by Hubbell's Highmark Senior Living property management division, span across central Iowa. This $17 million community has 70 homes: 44 assisted living homes and 26 memory care homes. This community is in the rapidly developing area of Pleasant Hill along Martha L. Miller Drive, surrounded by walking trails, new businesses as well as for sale townhome at Hawthorn by Hubbell Homes and rental townhomes at Forge65.

"When we look at this neighborhood in Pleasant Hill, it's truly an opportunity to age in place. From rental apartments, townhomes, large single family and now best-in-class senior living options are all within one mile of each other," said Jed Gines, Director of Operations for Highmark Senior Living. "We know how important it is for Iowans to live close to their family, friends and loved ones and this Edencrest is yet another great example of an opportunity to do that."

As part of the Hubbell Realty Company portfolio, Edencrest communities provide quality senior living, assisted living and memory care services to older adults and their families. Edencrest communities offer studio, one-bedroom, and two-bedroom homes as well as numerous on-site amenities such as fitness centers, gathering spaces, barber shops as well as innovative care services. Edencrest at Pleasant Hill features numerous custom murals by artists Christina Hibert, as well as a general store, spa, family areas, and custom areas for resident interactions & events.

This is the ninth Edencrest community in the metro area, joining other locations at: Edencrest™ at Beaverdale in Des Moines, Edencrest™ at Green Meadows in Johnston, Edencrest™ at Kettlestone in Waukee, Edencrest™ at The Legacy in Norwalk, Edencrest™ at Riverwoods on the Southside of Des Moines, Edencrest™ at Siena Hills in Ankeny, Edencrest at Timberline in Urbandale and Edencrest™ The Tuscany in Altoona. Edencrest at Adel, Hubbell's 10th community, is slated to open later this summer.

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ABOUT EDENCREST COMMUNITIES

Edencrest communities aim to support, provide wellness excellence and community to residents every day. At Edencrest, residents embrace an innovative and transformational lifestyle. Associates are ready to help residents with move-in, maintenance, and everyday needs so they can enjoy what matters most.

ABOUT HUBBELL REALTY COMPANY

Hubbell Realty Company (Hubbell Realty) is a full-service real estate development company with roots in Central Iowa, and additional operations in South Dakota, Missouri, and Nebraska. Founded in 1856, the company is one of the oldest and most seasoned development companies in the Midwest. Over the last decade, Hubbell Realty has developed over 30 apartment communities totaling more than 5,000 units, built and sold more than 1,000 homes, and currently manages approximately 2.1 million square feet of commercial space in Central Iowa.

ABOUT HIGHMARK SENIOR LIVING

At Highmark Senior Living (Highmark), a division of Hubbell Realty Company, our core belief is quality care, and services start with us. The support a loved one receives begins with trusted professionals who display loyalty to residents, a sense of pride in community and cherish relationships at the highest regard. Seniors and their loved ones can count on Highmark where they will experience comfort and freedom. As a leading senior living property manager our focus is on providing excellent care, innovative life experiences and elevated management services for all our communities.