

PRESS RELEASE



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Media Contact:

Kayle Jensen
Community Relations Manager
Senior Housing Management
319-540-0611 | kjensen@seniorhousingcompanies.com

HUBBELL BREAKS GROUND ON EDENCREST AT THE LEGACY: NEW INDEPENDENT, ASSISTED LIVING AND MEMORY CARE COMMUNITY IN NORWALK

NORWALK, IA (April 24, 2016) – Hubbell Realty Company has officially broken ground on their next retirement community in the Edencrest series: Edencrest at The Legacy. With the addition of this full-service, independent, assisted living and memory care community, Hubbell Realty Company and Senior Housing Management plan to provide housing options for area seniors, as well as careers for local residents. The community is expected to welcome residents in April of 2018.

Edencrest at The Legacy will offer a full spectrum of amenities to residents, including state-of-the-art security systems, around the clock staffing, made-to-order meals cooked in-house, life enriching activities and much more. “As a resident of Edencrest at The Legacy, you can expect your days to be filled with the things you enjoy most,” said shared Senior Housing Management Vice President Allison Law. “Whether that be the independence to come and go as you please and the proximity of close friends, to the delicious menu items and the type of individual health care assistance you receive.”

The community will offer 40 apartments with 20 of those being within the secure memory care program. The spacious apartments range from studio and one bedroom, to one bedroom deluxe and two bedroom styles. Common areas will feature inviting living spaces, airy activity rooms, grand dining areas and a comfortable spa among many other spaces. “Not only will this building be visually appealing in signature Edencrest style, but the team we assemble will provide exemplary red carpet service,” states Allen Phillips, President of Senior Housing Management. “We hope to provide jobs

PRESS RELEASE



to many Norwalk-area residents in the management, health care, marketing, culinary and other hospitality fields.”

There are two other Edencrest communities operating right now: Edencrest at Riverwoods in Des Moines and Edencrest at Green Meadows in Johnston. Additionally, Edencrest at Siena Hills in Ankeny is under construction and will be completed in September 2017. Edencrest at Beaverdale is also under construction and will open in November 2017.

“It was time to cross the finish line and provide a higher level of service for those going through the later stages of life,” said Development Associate Tim Portzen, Hubbell Development Services. “Our Edencrest communities provide a comfortable lifestyle that allows beloved family members and neighbors to stay in the community they call home. We are excited to bring our 5th Edencrest assisted living and memory care community to the City of Norwalk.”

Edencrest at The Legacy: Independent, Assisted Living & Memory Care will be located at 2901 Cedar Street, Norwalk, IA 50211. This is the fifth retirement community in the Edencrest Series with the sixth being, Edencrest at Tuscany in Altoona, opening in spring of 2018.

For more information about Edencrest at The Legacy Independent, Assisted Living & Memory Care, please visit www.edencrestliving.com or call 515-250-2806. This community will be professionally managed by Senior Housing Management, an innovative company providing compassionate, resident focused healthcare and management services for retirement, assisted living and memory care communities throughout the states of Iowa and Illinois. Senior Housing Management is located at 208 35th Street Dr. SE, Suite 500 Cedar Rapids, IA, 52403. For more information, call (800) 366-6716, or visit www.seniorhousingcompanies.com.

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